



24 December 2009

Tēnā koutou katoa

## MEASURING PROGRESS IN THE FISHERIES SECTOR

As you will be aware, on 31 August 2009 Cabinet endorsed Fisheries 2030, a shared direction and strategy to improve performance of the fisheries sector, put forward by the Minister of Fisheries, Hon Phil Heatley.

Fisheries 2030 identifies a goal for the sector: New Zealanders maximising benefits from the use of fisheries within environmental limits. This goal is supported by two high-level outcomes:

- Fisheries resources are used in a manner that provides the greatest overall economic, social, and cultural benefit; and
- The capacity and integrity of the aquatic environment, habitats and species are sustained at levels that provide for current and future use.

We are all working to deliver on the goal and outcomes. A question for the sector now is: how will we measure success?

Monitoring sector performance can help us to gain a greater understanding of the impacts our actions are having on outcomes. Building this evidence base over time will allow us all to consider whether we are doing the right things, at the right time, for the right outcome.

Your input into previous workshops on the direction and strategy for the fisheries sector has been extremely useful. I would value your further involvement in this next critical step, to identify indicators that will provide us with the best information to help build the future performance of the sector.

I would therefore like to invite you to a workshop on indicators on Tuesday 9 February 2010. We are currently working to identify some possible indicators to facilitate discussion at that workshop and will forward you that material early in the New Year.

Would you please advise Lesley Gould ([lesley.gould@fish.govt.nz](mailto:lesley.gould@fish.govt.nz), DDI 04 819 4639) about your availability to participate in the proposed workshop by Monday 25 January 2010. Closer to the time, Lesley will work with you on arrangements for the workshop.

If you have not yet had a chance to read Fisheries 2030 you can download a copy from our website. If you would prefer to have a hard copy of the report please email Lesley and we will have one posted out to you.

I hope you have a safe and happy holiday.

Naku noa, na

A handwritten signature in black ink, appearing to read 'Wayne McNee', with a long horizontal flourish extending to the right.

Wayne McNee  
Chief Executive